

# A Taste of Trafford Taste Sensation '10

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## Booking Form part 1

Sunday 26th September 2010, 11am-4.30pm

Altrincham Market

To be returned by Friday 11th June 2010

Book now for Taste Sensation '10. There are limited spaces available for restaurants & bars. As last year there will be marketing and pr activity in advance of the event and we will also be providing entertainment during the event. For further information on how the event will work see our FAQ's on sheet 3. Changes to the event format have been highlighted in red.

**To ensure food does not run out during the event it is mandatory for venues to have a special dish that is only available from 3pm. This will help to avoid any visitor disappointment and ensure a flow of visitors throughout the day.**

The organisers reserve the right to accommodate those businesses which best meet the festival's aims,

<b>Participation Costs</b> <b>In 2010 in addition to the fixed stall fee, the festival will charge a 10% commission on Teseta sales, this additional income is needed to offset the increasing number of subsidised advance sales and help the event become more sustainable.</b>		<input checked="" type="checkbox"/>
Double Tasting stall comprising two 8'x4' stalls. Forward facing service and rear preparation stalls including 5 electrical sockets.	£60.00	
Additional 6 electrical sockets	£35.00	
<b>Please send no money with this form. If your request for a stall is successful we will invoice you using the details you provide below.</b>		

**I have read and fully understood the Taste of Trafford Food & Drink Festival's terms and conditions (see sheet 3) and wish to book a double tasting stall at Taste Sensation 10'. I understand that if my booking is successful I will be invoiced by Trafford MBC for the appropriate booking fee at the time of booking. I will subsequently show a 10% commission deduction on Teseta sales from the invoice I submit.**

Signature:

Name in Print:

Position:

Date:

Company	
Contact Name	
Address	
Public Phone Number	
Direct Line/Mobile	
Your Email (not for publication)	
Website	

## Public Liability Insurance

All Exhibitors must have £5m public liability insurance which is valid on the date of the festival. Please enclose a copy of your policy with this booking form.

If your policy is due for renewal between now and the 20th September, please outline your current policy details below and send us a copy of your renewed policy as soon as you receive it. Your policy will also need to cover you for external catering. If the level of your policy is less than £5m you will need to arrange a temporary increase for the event with your insurer and provide details.

<b>Copy of policy enclosed</b>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Level of Cover?	£5m	
Who is your policy with?		
Policy Number?		
Expiry Date?		

## Teseta reimbursement

We will reimburse the value of Tesesta sales, (less commission and advance sales) by bacs transfer on receipt of an invoice from you with the Tesetas attached in bundles of 50. Invoices should be sent to arrive no later than 16th October 2010. Please fill in your bank details below.

Sort Code	
Account Number	
Account Name	

**Unused Tesetas:** It may encourage people to visit your venue if you accept unused Tesetas as part payment for food and drink up to the end of September. We will publicise this fact in the festival brochure.

Will you accept unused Tesetas as part payment for a meal until the end of September?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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## Marketing & PR

Please provide a food/drink image related to your venue which can be used in marketing & pr opportunities. Images up to 4mb can be emailed to [laura.king@trafford.gov.uk](mailto:laura.king@trafford.gov.uk). Images larger than this should be supplied on disc. Please provide images by the 20th June.

All participating venues are requested to send out a promotion message about Taste Sensation to their own e-mailing list. Tick the box if you would like us to email you a jpg of the logo and a low res advert.

All participating tasting stalls are requested to take 10 packs of Tesetas to sell in advance of the event. Please tick the box if you are willing to take a supply of advance Tesetas.

All participating venues will be sent a small supply of festival brochures for display in their premises.

**Please provide a brief description of your business for festival publicity (max 50 words)**

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